

TUMI

CUSTOMIZED PLATE POLICY

The Tumi Plate Program provides Tumi Special Markets customers a no cost method of individually customizing any Tumi product. The custom ID plate can include a variety of images, including an organization's logo, an event name, or any other form of personalization. It is Tumi's policy that this program will be mandatory for anyone shipping multiple items of a bulk product to a single location with the exception of:

- Orders individually drop shipped to individual recipients.
- Orders shipped to an approved event (a recognized golf tournament, corporate convention, etc).
- Orders that have been customized with embossing or embroidery on the piece itself (luggage tag embossing does not apply).

Description of Plates: Anodized marine grade aluminum metal laser engraved. Engraving will not rub or scratch off with normal use. Plates will be riveted to the product with black zinc coated rivets and a backing plate.

Cost: This plate program is no charge upon acceptance of order.

Plate Sizes Available:

	WIDTH	HEIGHT
A	2 ½"	1"
B	2 ½"	¾"
C	2"	1"
D	2"	¾"

Plate Locations: Plates will be mounted in the preferential location for customization as described on tumispecialmarkets.com. Plates must be installed on the outside of the product.

Examples:



Artwork Accepted: Any "camera ready" electronic file of 600 dpi or better is acceptable. We can work with .eps, .jpg, or .tif files. Preferred file type is .tif. Font for personalization is your choice of:

- Times New Roman
- Arial

There is no standard font size. Our designers will maximize the size of the font to appropriately fit the plate.

Timeframes: Upon receipt of artwork and / or initials;

- Paper proof will be e-mailed to you within 2 business days
- Sample plate shipped to you to arrive within 2 business days. We will require approval to proceed.
- Upon approval, plates will be manufactured and installed on product. Product shipped to you within 4 business days.

For more information, call Tumi Special Markets at 800-669-3181. e-mail all artwork to:

Lisa Lopes at llopez@tumi.com
Elaine Torres at etorres@tumi.com
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